

SAVANNAH PRATT

Atlanta, Ga | 678-283-0908

savannahpratt@gibelastudios.com | LinkedIn: [SavannahPratt](#)

SKILLS: Shooting Schedule Development / Budgeting Projects / Writing Scripts / Meeting Deadlines / Premiere & Avid / Organizing Tasks / Problem Solving / Content Product / Working on Multiple Timezone / Create Interactive Storytelling / Managing Vendors & Clients / Communication / Negotiating Contracts / Producing Experiential Projects / Pitching Ideas / Managing & Building Teams / Creating Interactive Brand Narratives

FIELD PRODUCER - *ITV / NAT GEO*

Mar 2022 - Apr 2022 - ITV is a UK based production company that produced unscripted television shows for major networks.

- Managed makeover budgets of \$30k+ for a NatGeo farm renovation show, and reported directly to the executive producer to devise creative strategies to create impact on farms.
- Pioneered and executed projects for sustainability on farms across America which included sea kelp implemented as soil to reduce CO2 emission in Washington, as well as, negotiated with brands like Skywell to donate their \$30K 100 gallon watering system to a farm in CA.
- Spearheaded pitch and strategy meetings with a 15+ person team to discuss the scope of the makeovers for each episode.
- Developed relationships with a cast of 30+ to coordinate the makeover project needs, and determine creative ways to be resourceful while still creating an impact on their farm.
- Launched makeover projects for 10+ shoot days in 6 different states, as well as, worked around the clock on different time zones to ensure all the elements were enabled and delivered for filming.

FIELD & STORY PRODUCER - *IPC / The Home Depot*

Dec 2019 - Feb 2020 & Mar 2021 - Feb 2022 - IPC is a production company that produces unscripted television shows and commercials all across America.

- Produced 70+ branded videos for The Home Depot through pre-production, production and post.
- Built production teams with Executive Producer and Production Manager. Sourced, interviewed and hired our art department team, camera team, locations and casting team and contractors.
- Established a team culture that empowered our team around the Home Depot brand. From free donuts to a sticker reward system, I ensured my team was motivated and our vendors felt prioritized.
- Directed our 30+ person production team on and off set. Delegated the production needs and ensured the team executed the tasks.
- Designed a strategic shot sheet that conveyed the outline of each shoot day, and how we would visually tell the brand's story.
- Drove pre-production meetings with Executives at IPC and Home Depot. Ensured our visions for the shoots were aligned.
- Directed the visual shots to our camera team on set. Ensured the art department, and talent were prepared for the upcoming scenes.
- Removed roadblocks for the production team and problem solved solutions. Refocused the team around a new or revised plan to overcome hurdles or time constraints.
- Owned the whole lifecycle of each branded video project for Home Depot for vendors like Husky, HDX, Anvil and THD Campaigns

DEVELOPMENT PRODUCER - CONSULTANT - *JCG*

Dec 2021 - Feb 2022 - Jarrett Creative Group is a New York Based Production company known for its cinematic unscript storytelling, and its well known Television series, "Mark of a Killer."

- Curated and pitched show concept directly to the VP of Development.
- Spearheaded pitch meetings to discuss the scope of concepts including show summary, episode breakdown and casting options.
- Developed pitch decks for shows that the VP of Development greenlit. Created and executed pitches for networks.
- Directed and produced interview shoots for sizzle reels.
- Owned the lifecycle of show development from research to creating the network pitches ranging in the genres of lifestyle, true crime and home renovation.

FIELD & STORY PRODUCER - *IPC / Industrial Media*

Oct 2018-Mar 2021 - IPC / Industrial Media has multiple emmy nominated [television series](#) including Indian Matchmaking, The Nightstalker, the Con, Living Undocumented and Selena + Chef.

- Produced on network level unscripted television episodes for **Oxygen and Vice** - Including: Deadly Cults, I was a Teenage Felon and Injustice with Nancy Grace on multiple seasons.
- Headed a casting and location team to direct the creative needs for each episode. Approved cast and locations for interviews and recreations.
- Negotiated contracts and terms with talent and locations. Ensured their contracts were signed, and delivered to our legal team.
- Orchestrated project trackers for location budgets and talent budgets. Directed Art department on creative needs for interview set ups and recreation props.
- Efficiently worked under tight deadlines and shooting schedules to ensure episodes were executed and delivered by network deadlines.
- Cut together stringouts for episodes, and worked closely with the editor to build out episodes.
- Noted cuts and worked to address internal & network notes efficiently.

NEWS EDITOR - *CNN / International*

Dec 2016 - Jun 2018

- Covered global news coverage and editorial. Researched and sourced editorial content and footage to provide innovative news coverage for CNN's networks and digital.
- Curated stories that spanned across the globe and timezones to ensure coverage on relevant stories for the CNN brand
- Oversaw each story received ample coverage to inform the audience of the latest coverage.
- Developed relationships with our international affiliates to exchange content during breaking and daily news.
- Worked closely on digital platforms to source photos and videos posted by users on social media all over the world to source their content for CNN coverage.
- Delivered news packages and coverage under tight deadlines to ensure the network had clear, interactive, integrated, fact checked content to deliver to the CNN audience.

EDUCATION

Georgia State University - Class of 2018
B.A. Journalism | Minor: Film & TV

Chattahoochee Technical College - Class of 2016
A.A.S Television Production

AWARDS

2019 SE Emmy Nomination - Producer

2am Girls - Documentary

2019 Telly Awards Winner - Producer

Addicted: The Opioid Epidemic - Documentary

2019 Telly Awards Winner - Producer

Education for Haiti - Social Branded Video

2019 Telly Award Winner - Producer

Refugees Give Back - Documentary

2018 SE Emmy Award Winner - Producer

A Monk's Life - Documentary

2016 SE Emmy Award Winner - Producer

Sex Trafficking: It's Close to Home